



For Immediate Release

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**KRAKEN AND KRATEN
WITH AARON KRATEN AND KEITH NOORDZY**

*Exhibit By Artist Aaron Kraten and Keith Noordzy
Opens At The Box Gallery On January 17, 2009*

Costa Mesa, CA (December 15, 2008)—To celebrate one year of amazing art and exciting exhibitions, The Box contemporary art gallery is proud to present new works by artists Aaron Kraten and Keith Noordzy. This collection of mixed media illustration and figurative paintings will open at the Costa Mesa gallery on Saturday, January 17, 2009, from 7:00 PM until 10:00 PM. The exhibition will run through the beginning of March.

“It is The Box gallery’s pleasure to exhibit Aaron Kraten and Keith Noordzy for our anniversary exhibition. I would like to thank all the artists, collectors, press, patrons and visitors for your interest and support the past year. The last twelve months have seen incredible change--politically, socially, and economically. It has been my pleasure to be a part of a movement that has come together in these changing times to support the community and the arts”.

Southern California artist Aaron Kraten manipulates mixed media and discarded objects to parse narrative into figurative and pictorial symbols. Manipulating finger paint and Polaroid, found objects and technological detritus, Kraten creates a unique and alluring commentary upon fashion, technology and cultural isolation. For more information about Aaron Kraten and to view his work go to: www.aaronkratenart.com.

Video game artist, professional illustrator, toy designer, and Los Angeles based painter, Keith Noordzy brings a fun flare and playfulness to today's urban art scene. By juxtaposing cute, lighthearted characters with dark undertones, Noordzy creates a childlike world that comes to life with wonder and excitement. Please visit www.wonderingart.com for Keith Noordzy

Background on The Box gallery

The Box gallery is a collaboration between director and curator Johnny Sampson and Splitends owner and stylist Christopher Hall. It is a multi-use space, combining a minimal boutique salon with a contemporary art gallery. Located in the heart of the Costa Mesa SoBeCa district at 765 Saint Clair Ste B, The Box gallery and Splitends offer an unconventional, progressive venue for art and style. For more information, log onto www.boxboxbox.com or call 714-724-4633.

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